



Grant Brown Corporate Version



Grant Brown Relaxed Version

Summary:

Grant Brown is a knowledgeable, engaging, thoughtful, and fun guest suitable for almost any podcast.

Tech entrepreneur turned eco-activist, Grant uses his deep knowledge of environmental issues and solutions to distill complex issues into simple, easy-to-understand terms. His goal is to inspire hope for the future in those who worry about the effects of climate change and pollution. Happy Eco News is the passion project that convinced Grant to move from the sideline to the front line and use his entrepreneurial skills to help “good people doing good things”.

Location: BC, Canada

Gender: Male

Available For: Face to Face or remote interviews (Zoom, Skype, Google, etc.). Video interview or podcast quality audio. A good quality mic is on hand.

Categories: Environment, Entrepreneurship, Personal Growth, Activism

Background Information:

I am a different kind of environmental activist. Semi-retired at age 54, I am a 15 year veteran of clean technology startups. I worked closely with heavy industrial leaders to electrify and hybridize some of the largest machines on the planet. My ability to help these customers understand the benefits of industrial-scale energy storage technologies led to a ground floor position during the creation of an entirely new industry; marine energy storage.

In 2017, my wife Christine and I, and our two teenage children embarked on a 10 month, 20 country trip that eventually took us to 35 cities on 4 continents and exposure to many diverse cultures. It was on this trip that the global scale of environmental degradation became truly apparent. From trash-filled waterways in Cambodia to plastic-covered beaches in Bali (and polluted air in cities everywhere), it was impossible to not be affected.

When combined with the near-constant drip of negative news on social media, the result became the catalyst to drive me to take action. My work in clean technology showed me that there was an imbalance in the environmental reporting I was reading. While it is true that there are many great challenges ahead for humanity, there is very little being said in the mainstream about the people who are facing those challenges and taking them on. These are the activists, the politicians, the business people. The artists, and writers, the single moms, the students, business people, and investors. They are your parents, grandparents and your siblings. They are your sons and daughters. They work tirelessly, often for little or no pay because they are the ones who are courageous enough to stand up and say “enough”.

Their stories deserve to be told. I began simply by sharing all the good news stories I could find on social media (they are there if you look). Then, as I refined my sources, I began an email newsletter and website. Now HappyEcoNews.com, a website and a weekly top 5 email newsletter, thrives with daily increases in traffic and subscribers. In under 4 years, the site has amassed more than 6,000 positive environmental news stories and distributes this information freely to those who want to read it. Currently, the site gets thousands of viewers and email subscribers each month.

A voracious consumer of this good news himself, Grant has become acutely aware not only of the problems facing the world but also the solutions and actions that are being taken. He is able to provide an interesting take on the top positive stories of the day, month or year and more importantly, explain why it's important.

Topics I Can Discuss:

My experience in heavy industry as a clean technology representative, and why they have been slow to adopt (but are accelerating).

Eco-Anxiety in today's culture and society (music and art)

How the environmental movement has a branding issue (Simon Sinek)

How Happy Eco News changed my personal outlook from pessimism to optimism and hope.

10 Interview Questions You Can Ask Me:

1. How did you become an environmental activist?
2. I am feeling anxious about the environment and suffer from eco-anxiety. How can I feel better?
3. Why is it important to begin to take action?
4. Why is it important to show people good news?
5. What can I do to take environmental action?
6. What are the top 5 environmental stories of:
 - 2021 (so far)
 - 2020
 - The last month
 - Last week

7. What are the top environmental trends of today?
8. How can we maintain the pressure on companies and politicians to do the right thing for the environment?
9. What is identity shift and why is it important?
10. The transition from technology entrepreneur to eco-activist and what's it like to live this new life?

Previous Podcast and Media Appearances:

September 2020 - Mother, Daughter Earthcast with Marianna and Gina - Episode 03

YouTube Video: [Grant Brown -- A passion project of spreading positive environmental stories to inspire hope and change](#)

Podcast Audio: [Grant Brown -- A passion project of spreading positive environmental stories to inspire hope and change](#)

December 2020 - Mother, Daughter Earthcast with Marianna and Gina - Episode 14

Podcast Audio: [Grant Brown is back by popular demand with the top 5 positive eco news stories you should know about](#)

January 2021 - Ocean Bridge National Call - Final Presentation of Season

YouTube Video: [Grant Brown - The Journey from Businessman to Eco-Activist](#)

January 2021 - Mother, Daughter Earthcast with Marianna and Gina - Episode 18

Podcast Audio: [The latest eco news stories you should know about with Grant Brown of Happy Eco News](#)

YouTube Video: [The latest eco news stories you should know about with Grant Brown of Happy Eco News](#)

May 2021 - The Net Zero Life with Nathan Zivi - Episode 08

Podcast Audio: [Sustainable Optimism with Grant Brown of Happy Eco News](#)

How I'll Promote Podcasts I'm On:

I am very interested in helping those that help me. I would be happy to show my appreciation for being interviewed on your podcast by promoting our episode on the following platforms:

Instagram: Regular Post, Instagram story

Facebook: Business page, Personal Page

Twitter: 2 tweets

Linkedin post: One main post with shoutout, reposting your existing content

Happy Eco News: Weekly Top 5 Email Newsletter and Blog Post

Links:

[Website: https://happyeconews.com/](https://happyeconews.com/)

[LinkedIn URL: https://www.linkedin.com/in/grantbrown001/](https://www.linkedin.com/in/grantbrown001/)

[Facebook URL: https://www.facebook.com/happyeconews](https://www.facebook.com/happyeconews)

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